

SPONSORSHIP BROCHURE

Planet Mark Awards 2024 sponsorship brochure

About the Planet Mark Awards

About the Awards

Every year, the Planet Mark Awards bring our members together to recognise and celebrate their collective achievements in reducing carbon emissions.

We are excited to announce the seventh edition of the Planet Mark Awards. Once again, we will honour the exceptional accomplishments and innovative sustainability projects from our diverse and expanding community of members.

The Awards provide a valuable opportunity for our committed network of members to connect and gain insights from fellow businesses dedicated to shaping a more sustainable future.

What to expect on the night

The evening will include a theatre-style awards ceremony with inspiring guest speakers, entertainment with attendees spanning a range of sectors; From property and construction, investment and financial services through to hospitality and leisure. A drinks reception alongside light food will follow on from the ceremony.

Event details

- **Venue**
Shaw Theatre, Pullman London St Pancras
100 - 110 Euston Road,
NW1 2AJ
- **Date**
24th October 2024
- **Time**
5pm – midnight

AWARDS 2023 HIGHLIGHTS →



“The Awards were a real pleasure, such a wonderful evening and totally worth the journey.”

SI Bellamy, Chief Transformation Officer, Eden Project

Stories from 2023 winners



VolkerWessels UK

People-Planet-Purpose is VolkerWessels UK's framework for a sustainable business. It sets out their desire to grow responsibly, put people at the heart of their approach, protect and enhance the natural environment and commits them to making forward-thinking decisions about the way their projects are executed to ensure long-term social value.

Achieving Planet Mark Business Certification to 'measure, engage and communicate' has ensured structure and consistency in delivery, resulting in successes including 75% of their company car fleet being electric or hybrid, 1230 days of work experience, over 3500 hours of volunteering and a 14% absolute reduction in emissions.



One+All

Published in 2022, One+All's first Impact Report is an exemplary social impact report detailing the schoolwear supplier's sustainability journey so far. It charts how Manchester-based business One+All transitioned from being ethical to becoming a highly effective, employee owned, Planet Mark Certified, B Corporation that aims to balance people, planet and profit.

Thanks to its jargon-free, friendly tone and illustrative style, it has proved engaging to all its stakeholders. The brand prioritises honest and transparent communication with customers and stakeholders, even during challenging times, by providing disclosures and apologies for any misleading information.



Triton

Following Triton Showers' announcement that it aims to be the UK's most sustainable shower manufacturer, the company has heavily invested in a long-term strategy to educate consumers on how they can reduce their bathrooms' carbon footprint. Triton launched an impactful campaign 'Every Drop Makes a Difference' in May 2022.

Aimed at promoting behaviour change in showering, and increasing awareness of the benefits of electric showers, the campaign debuted on national television, across multiple media channels, and in retail stores. The initiative is creating widespread awareness of how consumers can save energy, water and money whilst helping to reduce their carbon footprint.

“The venue, organisation and sheer energy from everyone there made for a great atmosphere, and we intend to be back next year, whether nominated for an award or not.”

Daniel Lintell, Sustainability Manager,
Triton Showers

Sponsor the 2024 Awards

Why Sponsor?

The event is free for guests to attend. We will share success stories through our media partners, social platforms and outreach to press and media contacts. All sponsorship packages will ensure brand exposure to over 800+ businesses.

We offer a range of ways for you to show your support and profile your brand to the Planet Mark Awards attendees and beyond. We work with you to achieve your goals. Our packages offer flexibility to ensure you achieve return on your investment.

- View our full list of members [here](#)
- View list of sectors we work with [here](#)

AWARDS 2022 HIGHLIGHTS →



400+
Event attendees



19.K+
Followers



10.6K+
Followers



2.1K+
Followers



800+
Members



2024 sponsorship opportunities

Event Partners

5x

Be an official event partner and support environmental excellence, inspiring others towards a sustainable future. Elevate your brand by aligning with this influential platform, with recognition across all official awards collateral. Your invaluable partnership keeps our awards free to enter and attend, ensuring inclusivity for all in celebrating carbon reduction best practices.

Digital and Drinks Sponsor Packages

2x

Our specialist categories offer the opportunity position your brand prominently and showcase your commitment to sustainability in a unique way. These tailored opportunities include hosting our drinks reception, a highly coveted sponsorship role, or being the sole sponsor of the digital brochure which is shared with our 800+ members and wider network.

Category Sponsors

7x

You'll have the opportunity to align your business with a relevant category, to sponsor, your brand will be showcased as part of the category promotion and you'll be invited to present the award on the night. You'll not only benefit from extensive recognition and but align your brand with excellence in environmental impact.



Event Partners

Support environmental excellence as one of 5 main event partners at the Planet Mark Awards. Align your brand with sustainability and gain recognition across all awards collateral pre, during and post event with our extensive network.

What you get

- Sponsorship of your chosen category (on a first come first served basis).
- Name on the trophy of your chosen category.
- Opportunity to present the award on the night.
- Branding on webpage, booking page, front page of digital programme.
- Logo featured on presentation category slide.
- Featured in the Planet Mark Newsletter that goes out to 2,800 people.
- Chance to provide a 30-second video to play during the awards ceremony and drinks reception.
- Included in social media posts and comms relating to the awards.
- Full page advert in the digital programme.
- Recognised as event partner by the awards hosts.
- You will receive eight tickets to the awards ceremony.

PRICE £9,950 +VAT →



Drinks Reception Sponsor

Our highly coveted drinks reception sponsor package enables you to position your brand prominently at the awards ceremony and showcase your commitment to sustainability. This is the opportunity that raised the most glasses and cheers!

What you get

- You will have the opportunity to put your banners and literature in the drinks reception area, and the option to provide a 30-second video to play during the reception.
- You will receive a big thank you from the ceremony hosts, and your branding will appear on the event web page and digital programme (distributed in the weeks leading up to the event).
- You will receive four tickets to the awards ceremony.
- Included in social media posts and comms relating to the awards.

PRICE £5,000 +VAT →



Digital Programme Sponsor

Become the sole sponsor of our digital brochure to showcase your commitment to sustainability and expand your brand reach to our 800+ members and wider network.

What you get

- The digital programme will be distributed in the weeks leading up to the event and your branding will appear on the front page as well as a full colour advert.
- You'll be thanked by the ceremony hosts on the evening and enjoy watching attendees guide themselves through the evening's entertainment thanks to the helpful programme you provided.
- Your branding will appear on the event webpage, and you'll be included across our social media posts.
- You will receive a half-page advert in the digital programme
- You will receive four tickets to the awards ceremony.

PRICE £3,950 +VAT →



Category Sponsors

Celebrate the organisations that are making a positive difference in each individual award category with a category sponsor opportunity. Benefit from extensive recognition and align your brand with excellence in environmental impact.

What you get

- You'll get a big thank you from the ceremony hosts and will have your own two minutes in the spotlight to present the category winner with their award (you can even offer them a little extra gift if you fancy).
- You will receive four tickets to the ceremony.
- You will also be included across our social media posts.
- Your branding will appear on the event web page, the digital programme, which will be distributed in the weeks leading up to the event and on the award category graphics on the evening.
- You will be named on the category trophy.

PRICE £2,950 +VAT →



Our Award Categories

Measure

- Absolute Carbon Reduction
- Carbon Reduction per Employee
- Data Quality and Collection
- Low Carbon Construction

Engage

- Employee Engagement
- Community Engagement
- Supply Chain Engagement

Communicate

- Sustainability Reporting
- Sustainability Campaign
- Best use of the Planet Mark

Overall

- Sustainability Game-Changer
- Best Newcomer
- Best Company
- Milestone Awards



Judging panel

Why Sponsor?

Over the past 7 years, the Planet Mark awards have become highly regarded in the sustainability industry, thanks to our reputable panel of judges and robust judging process. Our panel consists of experts and leaders in sustainability, who bring extensive knowledge and experience to the table every year.

We apply the same level of rigour to our awards judging criteria as we do to our certification process. Each applicant is meticulously assessed to ensure that only the most deserving and credible sustainability achievements are recognised and awarded. The integrity, authority, and reliability of the Planet Mark awards stem from the expertise and scrutiny of our panel.

The industry recognises the impact and influence of our judges, knowing that their involvement guarantees a fair and accurate evaluation process. Being recognised by our esteemed panel signifies our members' unwavering commitment to sustainability and distinguishes them as leaders in environmental action.



Dan Ryan
Learning Curator,
Eden Project



Mais Callan
Co-Founder,
Impactive Tech



Martin Cooper
VP of Project
Management Team,
Prologis



Matt Sexton
Strategy Director,
Futerra



Rima Trofimovaite
Head of Measurement,
Planet Mark



Steve Malkin
Founder & CEO,
Planet Mark



Get in touch to sponsor

For the past 7 years, we have worked in collaboration with BeaconHouse as our trusted event manager to orchestrate the prestigious annual Planet Mark awards ceremony. BeaconHouse Events, a distinguished events provider, and holder of the Planet Mark certification has played an instrumental role in ensuring the success of the awards and creating a memorable evening for all attendees.

As a sponsor, you will be fully supported throughout the process by both the Planet Mark and BeaconHouse Events team. We work closely together to provide you with a seamless experience, ensuring that your business receives the recognition and exposure it deserves.

Together, we'll create an exceptional experience that showcases the very best in sustainability and recognises the outstanding efforts of our members.

Contact us

Let's have a chat about sponsorship, we'd be delighted to work with you to make the Planet Mark Awards 2024 the best yet.

→ 07917 272 351

→ events@planetmark.com

GET IN TOUCH TODAY →

